

PRESS RELEASE

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Martin Alsander new MD for Infopaq Sweden

Martin Alsander joins Infopaq on 16th January 2012 as the new CEO of Infopaq Sweden. Martin Alsander most recently held a position as Executive Vice President of Metro International.

"I think that Infopaq is a very interesting company, competing in an industry that is becoming increasingly relevant with the ever growing complexity of the media market. I look forward to take Infopaq's success in Sweden forward and lift the company to a an higher level", says Martin Alsander

"I am very happy that we have been able to attract a management profile as strong as Martin Alsander. After the acquisition of Cision's analysis and monitor business we have gone through a significant restructuring and have reached a phase where the company is profitable. We have some interesting new products to offer to the market, and I am certain that Martin can take the Swedish operation to the next level in our quest to transform Infopaq into the most respected knowledge company within monitoring in Europe", says Jacob Meibom, CEO of Infopaq International

Martin Alsander replaces Johan Blomstedt, who will take up the position as Managing Director of Infopaq Finland.

"Johan is the actual "founder" of Infopaq in Sweden, and he has a strong talent for building growth organizations from the ground. That is exactly what we are about to do on the Finnish market. Our target is to generate significant organic growth from this operation. I am very happy that Johan has accepted this challenge which allows us to build further the progress that has been established on the Swedish market", says Jacob Meibom.

For further information, please contact:

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About Infopaq

Infopaq is a global, European-based company, with expertise in media, publicity and analysis. By providing media monitoring, surveys, tracking, news evaluation, analysis and consulting services, we help our clients improve future communications efforts and thereby attain their business goals. We have approximately 6.500 clients and more than 500 employees in Denmark, Estonia, Finland, Germany, Norway and Sweden.

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